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CELEBRATING 25 YEARS OF AWARD-WINNING CRAFT BEERS

Springfield Brewing Company

Media Contacts:

Catherine Wellever
Art Director, Brand Manager,
Community Relations
cwellever@springfieldbrewingco.com
(417) 832-8277

Amber Mueller
Digital Marketing Manager
amueller@springfieldbrewingco.com
(417) 832-8277

In Celebration of 25th Anniversary, Springfield Brewing Company is Teaming Up with ShowMe Beverages to Distribute Award-Winning Craft Beers in St. Louis, Missouri

ST. LOUIS, MO (MARCH 10, 2022) – Springfield Brewing Company (“SBC”), one of the largest local craft breweries in Southwest Missouri, and Missouri-based alcohol and beverage distributors, ShowMe Beverages, announce partnership to distribute SBC’s highly-anticipated and award-winning craft beers in St. Louis, Missouri. The craft beers will be available to retailers and restaurateurs across the greater St. Louis area March 15, 2022.

SBC has been in the business of brewing world class beers since 1997. Over the last 25 years, SBC has been 100% locally owned and has grown into a craft beer phenomenon in Southwest Missouri. SBC has not only forged a path for craft beer drinkers to experience and savor award-winning beer, but they have also created a home for their community to gather and enjoy life's most cheers-worthy moments.

Brian Allen, SBC’s Director of Brewery and Distillery Operations, shares his excitement for the distribution expansion.

“SBC has had a long and rich of making high quality ales and lagers, rooted in tradition true to the brew, but with a modern spin. Our highly skilled and passionate brewers have over 65 years of combined experience that they bring to every beer. We are fortunate to have a state-of-the-art brewery that allows us to expand our beers to new and exciting markets, as well as adapt to the ever-changing tastes of craft beer drinkers.

St. Louis is a huge brewery mecca and it's just down the road! We are elated to have the opportunity to enter a market known for great beer and savvy drinkers that appreciate brewing history. SBC looks forward to getting to know and being a part of their community and culture.”

Springfield Brewing Company craft beers that will be available to retailers include flagship beers, *Greene Ghost IPA*, *Greene Dragon Double IPA*, *Blue Canoe Pale Ale*, and *417 Lager*. SBC seasonal beers will also be available throughout the year, including *Oscura Mexican-Style Dark Lager* (winter), *Tea Pale Ale* (spring), *Mayhem Märzen* (summer), and *Mudhouse Coffee Stout* (fall), as well as limited availability of their exceptionally popular “Squeeze” line.

About ShowMe Beverages

ShowMe Beverages is an innovative Craft Beer, Craft Spirits, Wine and Non-Alcohol distribution company in the state of Missouri. Their team does it the old-fashioned way, hand selling each brand one account at a time, with the passion and intimacy required to build brands. Learn more about ShowMe Beverages at <https://www.showmebev.com/>.